Canadian eLearning Companies

Because of its diverse and widespread geography, Canada has been a leader in distance education for many decades. From Farm Radio Forum to Telidon, it has made many contributions to the eLearning field, the most significant of which was probably Murray Goldberg's invention of WebCT at the University of British Columbia in 1997. WebCT is now part of Blackboard – the largest vendor of eLearning software in the education sector.

The following are Canadian eLearning companies that have a significant market share and/or are offering some leading edge products listed in alphabetical order.

1. **ATutor** http://www.atutor.ca. An open source web-based Learning Content Management System (LCMS) designed with accessibility and adaptability in mind at the University of Toronto first released in 2002. Add-ons are available such as AContent, a content management system and ATutor Social, a social networking component. The software is free but they charge for support. Based in Toronto, Ontario. Ranks roughly fifth among the open source LMS's available – after Moodle, Sakai, etc.
2. **Axonify** http://www.axonify.com/. The Personalized Knowledge Map includes modules for interval questioning, training bursts, gaming, rewards, administration and analytics. The website says "Combining the latest in brain science with the art of gaming, … we make learning fun, fast, personalized, bite-sized and rewarding." Very new but has created some buzz. Based in Waterloo, Ontario.
3. **Blatant Media** http://www.absorblms.com/. Primarily offer a corporate LMS called Absorb. Also offer custom course development and have introduced Absorb Smart Lab http://www.absorblms.com/AbsorbSmartlab/, a hosted solution with additional features such as social media, contests, FAQs, and surveys. Based in Calgary, Alberta.
4. **Bluedrop** http://www.bluedrop.com/ and http://www.coursepark.com/. Describes itself as a Learning Management Network. One of a new breed of online LMS that provides an open-access course marketplace and community. Merged with Serebra in 2011. Based in St. John's, Newfoundland.
5. **Desire2Learn** http://www.desire2learn.com/. Primarily an education oriented LMS. The second largest Learning Management System (LMS) vendor to the education sector worldwide. Used at more than 650 institutions in 20 different countries around the world. They also market to the corporate sector. Founded in 1999. In November 2012 they released a new version (Learning Suite 10.1) that includes a learning repository, course creation tools, an e-portfolio module, mobile delivery, analytics and lecture capture. Based in Kitchener, Ontario.
6. **dominKnow** http://www.dominknow.com. Formerly Galbraith Media, they have been around for more than a decade. Their main product is a collaborative LCMS/authoring tool called Claro that has been very well received in the industry. Based in Perth, Ontario.
7. **Firmwater** http://www.firmwater.com. A hosted LMS built specifically for training providers and publishers. Founded in 2001. Based in Toronto.
8. **Geometrix** http://www.trainingpartner.com. Established in 1992. Primarily offer a corporate/government agency LMS called Training Partner used by several hundred organizations. Have announced GeoTalent – a talent management system for 2013. Based in Victoria, BC.

9. **Impatica** http://www.impatica.com Founded in 1998. Offers Impatica for PowerPoint - a conversion tool (not Flash). Also offers Impatica OnCue. Adopted by approximately 2,000 colleges and universities and several hundred corporations. Based in Ottawa.

10. **Half-Baked Software** http://hotpot.uvic.ca/. A University of Victoria enterprise. They offer Hot Potatoes that is freeware (not open source) for tests and assessments. Also offer Quandary (open source) for creating web-based action mazes - a kind of interactive case-study. Based in Victoria, BC.

11. **Halogen Software** http://www.halogensoftware.com/. Established in 2001. Offer an employee performance/talent management suite including appraisal, compensation, succession, 360 degree feedback tools and learning management. Identified by Bersin and Associates as a "Fast grower". Based in Ottawa.

12. **NGRAIN** http://www.ngrain.com . Award winning software for creating sophisticated simulations, 3D graphics and animation for training. Offer Production Suite which includes Producer Pro, Virtual Task Trainer and Virtual Task Refresher. Strong defence emphasis. Based in Vancouver.

13. **OpenText** http://www.opentext.com/. Founded in 1991 in Waterloo, Ont., Opentext has become a major supplier of Enterprise Information Management software. In 2011 they purchased **Operitel** http://www.operitel.com/ and continue to offer the Learnflex LMS. OpenText also offers FirstClass http://www.firstclass.com/ - collaboration and social networking software that was developed in Canada two decades ago and was purchased by OpenText several years ago.

14. **Technomedia** http://www.technomedia.ca Founded in 1996. Offer a comprehensive corporate talent management suite including talent acquisition, performance management, and learning and development. Based in Montreal.

15. **Thinking Cap** http://www.thinkingcap.com/. Founded in 2001 and changed its name from Agile.net to Thinking Cap in 2009. Thinking Cap is an XML based LMS. Also offer LM-LESS - a SCORM certified cloud-based LMS for small to medium enterprises and Thinking Cap Author and Thinking Cap Studio (a collaborative authoring environment.) Based in Toronto.

16. **Udutu** http://www.udutu.com. A unique approach in that the tools allow content and course management through Facebook. One of very few tools that can publish for Apple platforms such as the iPad. Used for regulatory compliance and safety and security training courses. There are currently more than 44,000 courses from 23,000 organizations all over the world. Based in Victoria, BC.

Other Canadian companies: (in alphabetical order).

17. **Akuter** Enterprise (Akuter) http://www.akuter.com. An LMS for schools and businesses. Offices in Vancouver, BC, U.S., and France.

18. **Business Improvement Solutions Inc.** http://www.elearningsystem.ca/. Offer the BIS Trainer Learning Management System - a custom built solution. They also offer custom course development services. Based in Alberta, Canada.

19. **Chalk Media Corporation** http://www.chalk.com Pushcast software - a trackable and secure communication channel for delivering audio- and video-rich content to BlackBerry® smartphones Based in Vancouver, BC. Purchased by **RIM (Research in Motion)/Blackberry** in January, 2009 and was a subsidiary of RIM. Status is unclear now. It may be the product offered by Vetica.

20. **Clarity** http://www.clarity.ca/. Offer LiMe – an infrastructure for creating, managing, tracking, delivering, and assessing enterprise-wide e-learning, COPPS authoring software, and numerous other products. Based in Calgary, Alberta.
21. **Concept Formula** Inc. http://www.conceptformula.com/. Founded in 1997, they offer the eDuc Learning LMS and custom course development. Based in Rimouski, Quebec.
22. **CU Training** http://www.cutraining.com/. Offer 'TLC' Web - LMS built for credit unions; also available in a "Lite" version for fewer than 50 employees. Also offer MENTOR – a course authoring tool and numerous courses for credit unions. Based in Nanaimo, BC.
23. **Destiny Media Technologies** http://www.dsny.com/. Clipstream video streaming software. Based in Vancouver.
24. **DiscoveryCampus** http://www.discoverycampus.com/. Offer a hosted LMS and online courses for healthcare. Based in Toronto.
25. **Docnito Learning Management Systems** Inc. http://docnito.com/. New in 2012, the Docnito LMS includes content management and assessments. Marketed to both corporations and education. Based in Kelowna, BC.
26. **Edu-Performance** http://www.eduperformance.com/. Offer TACTIC! LMS and TACTIC! Editor – a course authoring tool and custom course development. Based in Brossard, Quebec.
27. **Euphoria Workforce Solutions** http://www.euphoriaworkforce.com/. They offer Thinkpass - a learning management system and a testing tool that is fully scalable to suit large or small implementations. Also offer Learner Hill - an English as a Second Language school. Based in Toronto.
28. **Evolutra Global Corporation** http://www.evolutra.com/. They offer EduZone - a combined LMS and LCMS. They also provide a web content management system and custom course creation. Offices in Montreal and Ottawa.
29. **Gemini Performance Solutions** http://www.gemini.com. Provide the SWIFT Learning Environment, the GeMS Learning Management System and the SWIFT Author authoring tool as well as Health and Safety, Real Estate Management courses, and custom course development. They pioneered some eLearning technology and have been around since 1990. Based in Calgary, Alberta.
30. **Informetica** http://www.informetica.com. The Informetica Learning Management System is a licensed product of Sencia Canada Ltd., a Canadian web development and custom computer application firm. Developed in 2001, it includes learning content management with an emphasis on health and safety management with compliance tracking and certification, course creation and testing capability. Based in Thunder Bay, Ontario.
31. **Intelex** Technologies Inc. http://www.intelex.com/. Offer a training management system and Environmental, Quality and Health and Safety (EQH&S) Business Performance Management software solutions. Based in Toronto, Canada.
32. **Interactive Solutions New Media Inc**. http://www.isnewmedia.com. Primarily a custom developer, they also offer an LMS and have developed a Mobile Learning (mLearning) engine. Based in Toronto
33. **Intrafinity** Inc. http://www.intrafinity.com. Their product, Learning Edge, is a hosted, customizable LMS. Based in Toronto.
34. **Lambda Solutions** http://www.lambdasolutions.net/ Lambda is Moodle partner and provides Moodle customization and hosting as well as custom course development. Based in Vancouver, BC

35. **Learndot** http://www.learndot.com/. Formerly Matygo, Learndot is a Vancouver, BC based startup that originally focused on education but has shifted to the corporate sector. Described as an alternative to traditional learning management systems.

36. **Learning Library** http://www.learninglibrary.com/. Provide an integrated solution including an LMS, product and compliance management, authoring and social collaboration tools and eCommerce. Based in Toronto, Canada.

37. **Medworxx** http://www.medworxx.com. Offer a knowledge and learning management solution for the healthcare industry that includes content management and authoring.

38. **Open2know** http://open2know.com/. A certified Moodle Partner providing Moodle training and support since 2003. It is a member of the Knowplace Family of Sites, providing online teaching and design training since 2001. Based in Vancouver, BC.

39. **Percepsys** http://www.percepsys.com. Offer SNAP! STUDIO- an online system for authoring and delivery with a database back-up. Also offer SIMSTUDIO for 3D simulation. Based in Toronto.

40. **Presagis** http://www.presagis.com/. The main product is Creator which is simulation software for the generation and execution of 3D complex, large-scale training and analysis scenarios with a military orientation. They also offer Creator VT – a scaled-down version - and Terra Vista for developing terrain applications. Based in Montreal.

41. **Prospero** http://www.prosperolearning.com/ . They are primarily a learning services company offering custom development of eLearning and consulting. Based in Toronto, Ontario.

42. **The Jibe Multimedia, Inc.** http://thejibe.com/. A website development company that has also developed a mobile-friendly, cloud-based learning platform called keiro that includes personalized learning, social networks and assessment. Based in Vancouver.

43. **The Streaming Network** http://www.thestreamingnetwork.com. Video conferencing. A reseller of ON24. Associated with Virtual Events.ca. Based in Toronto.

44. **Thinkific** https://www.thinkific.com/. A cloud-based course marketplace where authors can create and deliver their own courses. Also offer custom course development. Based in Vancouver.

45. **TM NewMedia** http://www.tmnewmedia.com. A professional services company offering custom eLearning and website development. Based in Victoria, BC.

46. **TTG Systems** http://www.ttg-inc.com/. Based in Edmonton, Alberta Offer TRACCESS CI – an online competency and compliance management tool, TRACCESS AUTHOR and TRACCESS ASSESS. They focus on compliance for the resource industry.

47. **Yardstick** http://getyardstick.com/. Measure is a hosted LMS for online learning. Includes content management and test creation software. Also offer professional services. Formerly ProTraining.com. Based in Edmonton, Alberta.

48. **Umind** http://www.umindsoft.com/. They offer custom web apps and courseware for eLearning. They used to offer an LCMS, an LMS and a unique Artificial Intelligence (AI) Virtual Tutor called Aimy but no longer appear to do so. Based in Montreal.

49. **Vetica Interactive Inc.** http://www.vetica.com/. Offer three products for teachers – Planboard for lesson planning, Chalk for knowledge sharing and Markboard (in development). Based in Kitchener-Waterloo, Ontario.

50. **VirtualEvents.ca** http://www.virtualevents.ca. A virtual event platform and virtual learning environment. Associated with The Streaming Network. Based in Toronto.

51. **XStream Software Inc**. http://www.xstreamsoftware.com/ Founded in 1998, they offer RapidBuilder Deluxe for simulation, content, and documentation authoring, RapidExam Deluxe for test creation, softTV.net video streaming software, XSTream SCORM Maker that converts PowerPoint files to SCORM-compliant multimedia courses, and Sharepoint based products including a SCORM library. Based in Ottawa.
52. **YouAchieve.com** http://www.youachieve.com. Provide online courses on communication, customer service, financial management, business skills, leadership, management, marketing, personal effectiveness, sales, technology, ethics, values and diversity. Also offer third party LMS, authoring tools and custom development. Based in Ottawa
53. **Znanja** http://www.znanja.com/. A newly announced (2012) converter from PDF, Microsoft Word or PowerPoint into e-learning. Based in New Glasgow, Nova Scotia.
54. **Zumo Software Inc**. http://www.zumosoftware.com/, http://www.myccnet.com/. Offers CCNet - a web-based course management and class communication tool for schools and universities. It is used by clients such as the University of Toronto and Stanford University. Based in Toronto.

There are additional listings in the directory of the Canadian eLearning Enterprise Alliance http://www.celea-aceel.ca/Canadian_eLearning_Directory. Some of these are companies and educational institutions who do not market products to the public.